

Size in Centimeter	Size in Inches	Amount (N)	5% VAT (N)	Total (N)
2.5cm x 1	1x1	5,962.73	298.13	6,260.86
	1x2	11,888.90	594.44	12,483.34
	2x2	23,777.81	1,188.89	24,966.70
	4x2	47,555.62	2,377.78	49,933.40
	5x2	59,444.52	2,972.22	62,416.74
7.5cm x 2	3x2	35,776.30	1,788.81	37,565.11
15cm x 2	6x2 / 4x3	71,552.76	3,577.63	75,130.39
15cm x 3	6x3	107,329.25	5,366.46	112,695.71
16.5cm x 3	6.5x3	116,273.31	5,813.66	122,086.97
16.5cm x 3	7x2	83,478.20	4,173.91	87,652.11
18cm x 3 (13cm) Quarter pages	7x3	135,217.30	6,760.86	141,978.16
18cm x 4	7x4	166,956.56	8,347.82	175,304.38
18cm x 4	8x2	95,403.60	4,770.18	100,173.78
20cm x 3	8x3	143,105.60	7,155.27	150,260.77
20cm x 4	8x4	190,807.30	9,540.36	200,347.66
20cm x 5	8x5	238,509.20	11,925.46	250,434.66
	9x2	107,329.25	5,366.46	112,695.71
	9x3	160,993.70	8,049.68	169,043.38
	9x4	214,658.20	10,732.91	225,391.11
22.5cm x 3	9x5	321,445.31	16,072.26	337,517.57
	9x6	386,385.18	19,319.25	405,704.43
	10x3	178,580.38	8,929.01	187,509.39
	10x4	238,116.32	11,905.81	250,022.13
25cm x 3	10x5	372,671.10	18,633.55	391,304.65
	10x6	447,205.31	22,360.26	469,565.57
	11x5	409,938.82	20,496.94	430,435.76
	11x6	470,845.78	23,542.28	494,388.06
36.5cm x 3	14.5x3	258,947.81	12,947.39	271,895.20
36.5cm x 4	14.5x4	415,006.52	20,750.32	435,756.84
	14.5x5	497,143.23	24,857.16	522,000.39
	7.25x6	283,359.00	14,167.95	298,127.00
Half page	7.25x6	283,359.00	14,167.95	298,127.00
Full page	14.5x6	484,500.00	24,225.00	508,725.00

Size in Centimeter	Size in Inches	Amount (N)	5% VAT (N)	Total (N)
2.5cm x 1	1x1	6,458.00	322.9	6,780.90
	1x2	13,104.00	655.20	13,759.20
	2x2	26,254.70	1,312.74	27,567.44
	3x2	39,382.20	1,969.11	41,351.31
	4x2	52,509.60	2,625.48	55,135.08
	5x2	65,637.00	3,281.85	68,918.85
	6x2/4x3	80,150.00	4,007.50	84,157.50
	7x2	91,891.80	4,594.59	96,486.39
18cm x3 Quarter page	7x3	175,500.00	8,775.00	184,275.00
18cm x4	7x4	207,500	10,375	217,875.00
20cm x 2	8x2	105,019	5,251	110,270.16
	9x2	118,088.10	5,904.41	123,992.51
22.5cm x3	9x3	177,219.90	8,861.00	186,080.90
36.5cm x 3	10x3	196,911	9,846	206,756.55
	14.5x3	338,223.60	16,911.18	355,134.78
	8x4	210,038.40	10,501.92	220,540.32
	9x4	236,293.20	11,814.66	248,107.86
	10x4	315,057.60	15,752.88	330,810.48
	14.5x4	548,200.20	27,410.01	575,610.21
	7x5	229,729.50	11,486.48	241,215.98
	8x5	315,057.60	15,752.88	330,810.48
	9x5	425,327.76	21,266.39	446,594.15
	10x5	472,586.40	23,629.32	496,215.72
	11x5	519,845.04	25,992.25	545,837.29
	9x6	510,393.31	25,519.67	535,912.98
	10x6	567,103.41	28,355.17	595,458.58
	11x6	623,812.80	31,190.64	655,003.44
	12x6	680,524.41	34,026.22	714,550.63
Half page	7.25x6	333,872.00	16,694	350,565.60
Full page	14.5x6	590,000.00	29,500.00	619,500.00

Position	Amount (N)	5% VAT (N)	Total (N)
Centre Spread	1,890,000.00	94,500.00	1,984,500.00
Double Spread	1,640,000.00	82,000.00	1,722,000.00
Centre Spread	1,070,593.48	53,529.67	1,124,123.15
Double Spread	780,000.00	39,000.00	819,000.00
Page 2	1,495,000.00	74,750.00	1,569,750.00
Page 3	1,380,000.00	69,000.00	1,449,000.00
Page 4	1,250,000.00	62,500.00	1,312,500.00
Page 5	1,120,000.00	56,000.00	1,176,000.00
Page 6	990,000.00	49,500.00	1,039,500.00
Page 7	860,000.00	43,000.00	903,000.00
Page 8	790,000.00	39,500.00	829,500.00
Page 9	710,000.00	35,500.00	745,500.00
Wrap Around 1 front Strip/1 Back Strip; 4 Full Page Pull Out	25,000,000.00	1,250,000.00	26,250,000.00

Sizes in CM	Sizes in Inches	Amount (N)	5% VAT (N)	Total (N)
FP (Back page)	14.5 x 6	7,560,000.00	378,000.00	7,938,000.00
10cm x 6	4 x 6 (Front Page)	5,460,000.00	273,000.00	5,733,000.00
15cm x 6	6 x 6 (Front Page)	7,350,000.00	369,500.00	7,719,500.00
17cm x6	7 x 6 (Front Page)	10,500,000.00	525,000.00	11,025,000.00
26cm x 6	10 x 6 (Front Page)	12,600,000.00	630,000.00	13,230,000.00
Fp (Back Page Weekends)	14.5 x 6	1,000,000.00	55,000.00	1,055,000.00
FP (Strip)	2 x 6	675,675.00	33,783.75	709,458.75
BP (Strip)	2 x 6	656,371.20	32,818.00	689,189.20
ROP	2 x 6	280,000.00	14,000.00	294,000.00
ROP	2 x 12	812,000.00	40,000.00	852,000.00
ROP	4 x 6	500,000.00	25,000.00	525,000.00
Back Page	10 x 6	860,000.00	43,000.00	903,000.00
8mm x 6	3 x 6 (Front Page)	1,200,000.00	60,000.00	1,260,000.00
FP (Strip)	2 x 6 (Under Mast Head)	4,200,000.00	210,000.00	4,410,000.00
Front Page	12 x 2 (Front Page)	5,040,000.00	252,000.00	5,292,000.00
ROP	3 X 6 (ROP)	420,000.00	21,000.00	441,000.00

GUARDIAN LIFE MAGAZINE



Size in Centimeter	Size in Inches	Amount (N)	5% VAT (N)	Total (N)
inside Front Cover	14.5x6	875,000.00	43,750	918,750.00
Inside Back Cover	14.5x6	840,000.00	42,000	882,000.00
Back Cover	14.5x6	980,000.00	49,000	1,029,000.00
Full Page (Events)	14.5x6	300,000.00	15,000	315,000.00
Full Page R.O.P	14.5x6	700,000.00	35,000	735,000.00
Half Page	7x6	450,000.00	22,500	472,500.00
Quarter Page	7x3	230,000.00	11,500	241,500.00
Strip Colour	2x6	162,000.00	8,100	170,100.00
Ear Piece	2x2	55,000.00	2,750	57,750.00
Box	2x1	20,000.00	1,000	21,000.00